

# Summary Annual Report SOLidariidade 2013

## Mission

**SOL**idariidade promotes the economic independence of disadvantaged young people in Brazil.

## Vision

Education – in the broadest sense of the word – is the key to economic independence.

## Core values

Equality – Capacity building – Professionalism – Transparency

## SOL in Brazil

**SOL**idariidade focuses on capacity building and transference of knowledge on three levels: the individual, the group and the organization. In Brazil, **SOL**idariidade cooperates with the Brazilian foundation SOCALIFRA at two locations: the youth center Franciscano Pedro Chaves Barcellos in the city of Alvorada and the school Colégio Immaculade in the city of Canoas. About 150 children and adolescents from age 4 to 16 are reached weekly. Mark offers computer training, homework support and tutoring, and Anouk teaches English. Together they support the management of the center in Alvorada.



### English class results:

- ✂ 30 students (ages 6-10 years old) average improvement of more than 100%.
- ✂ 28 students (ages 10-12 years old) average improvement of 100%.
- ✂ 16 students (ages 13-15 years old) average improvement of 93%.
- ✂ 10 students (16 years old) average improvement of 86%.

### Computer training results:

- ✂ 35 students (ages 13-16 years old) finished basic computer training.
- ✂ 35 students (ages 13-16 years old) were introduced to the computer programs Word, Excel, Publisher and Video Maker.

## SOL in the Netherlands

### Communication

The **SOL**idariidade website translated in English, the newsletter was published eleven times and the number of Facebook followers increased by 39%.

**SOL**idariidade was interviewed about the 2013 **SOL** Sponsor walk for an article in the *Dagblad De Limburger* newspaper and during a live local broadcasting radio show on channel Start.

### Finance

Fundraising activities which were organized by or for **SOL**idariidade: **SOL** sponsor walk, lottery, art auction, birthday party, participation in the Amsterdam Marathon, sales during Queens day and the yearly **SOL** evening.

Source of income	Percentage of the total 2013	Percentage of the total 2012
Project proposals	58%	85%
One-time donations	15%	7%
Periodical donations	4%	0,4%
Heart for Charity shop	1%	
Organized events	20%	5%
Events by others	2%	2,5%

### 92% of the expenditures were spent on the project in 2013.

The costs for fundraising and communications were 8% of the expenditures. This is far below the 25% norm of the CBF and below our own norm of 10%. Costs for maintenance and administration were less than 0,5% of the expenditures.

Income: 35.650 euro.

Expenses: 48.872 euro.

The shortage was taken into account and was completely covered by a donation that **SOL**idariidade received in 2012.

